

## West Region's Middle Market Perspectives on Government Services

WEST REGION'S MIDDLE MARKET COMPARED TO THE U.S. MIDDLE MARKET

STATES INCLUDED IN THIS REGION:

The U.S. middle market is the fastest growing segment of

the economy. But it is often stuck in the middle: too big to market executives to evaluate the quality and impact of the qualify for special services or to be exempt from regulations, government services they receive. This data shows how the and too large to field government-affairs teams at seats West Region's middle market view of government services of government. The National Center for the Middle Market compares to the view of the U.S. middle market as a whole.

IMPORTANCE OF GOVERNMENT FUNCTIONS TO BUSINESS OPERATIONS

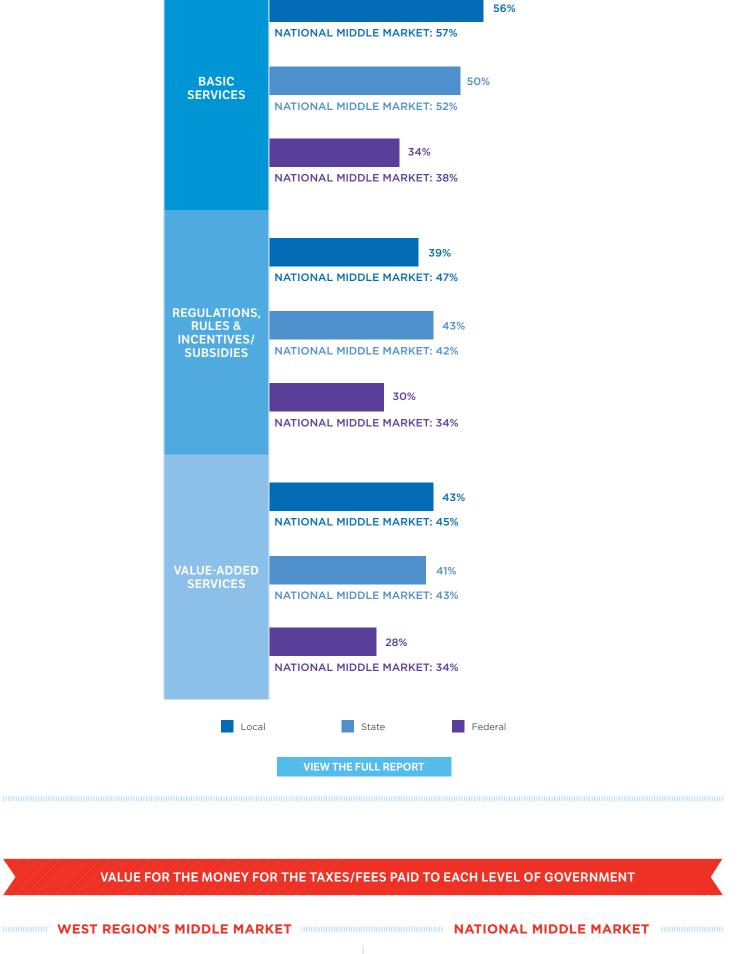
therefore took an election-year opportunity to ask middle

WEST REGION'S MIDDLE MARKET NATIONAL MIDDLE MARKET



PERCENT AT LEAST SOMEWHAT SATISFIED WITH GOVERNMENT SERVICES

WEST REGION'S MIDDLE MARKET





6%

45%

24%

4%

16%

20%

Less Than Optimal

**FEDERAL** 

**STATE** 

**3**%

13%

16%

**2**%

10%

12%

4%

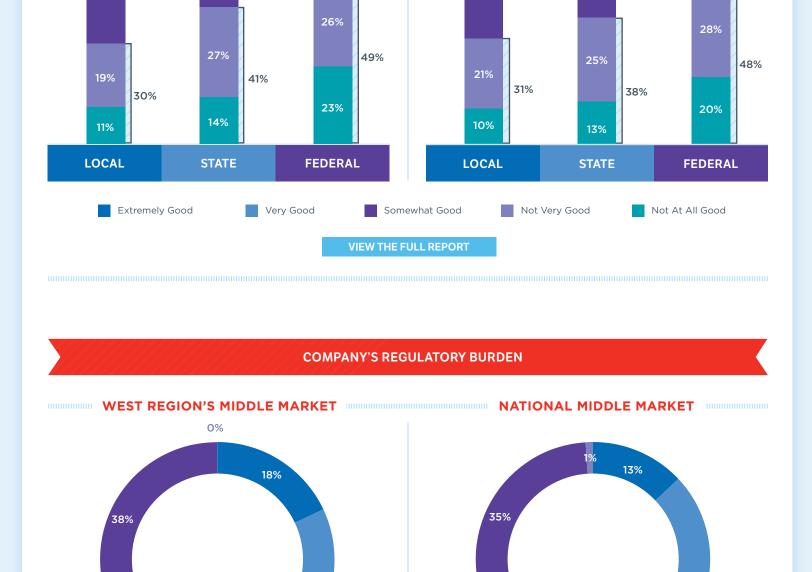
17%

49%

21%

4%

17%





Unmanageably High

34%

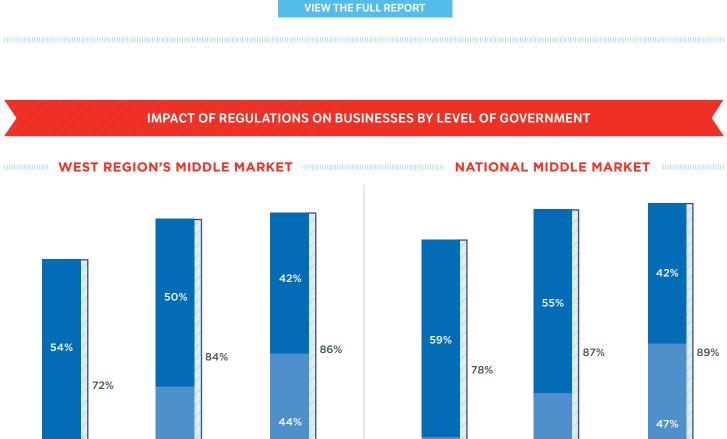
**STATE** 

**FEDERAL** 

Minor

18%

LOCAL

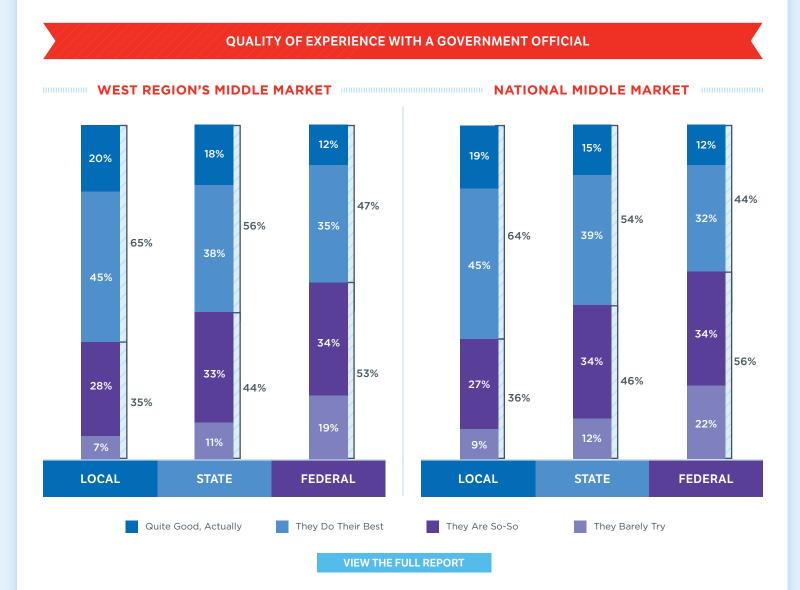


19%

**LOCAL** 

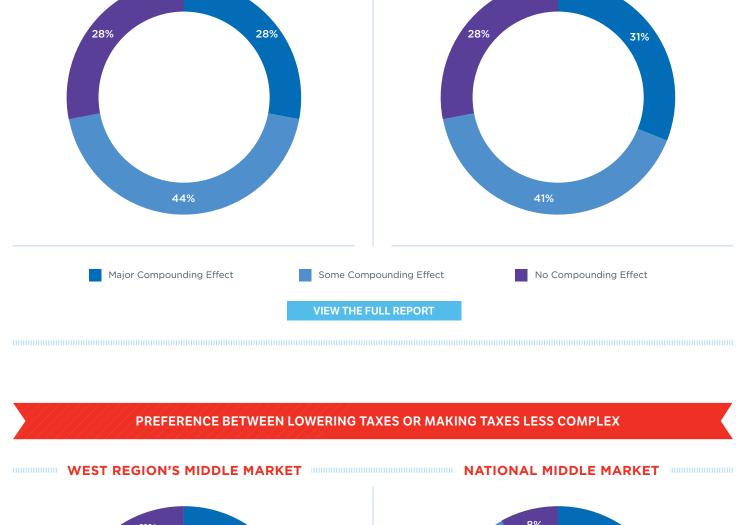
Major

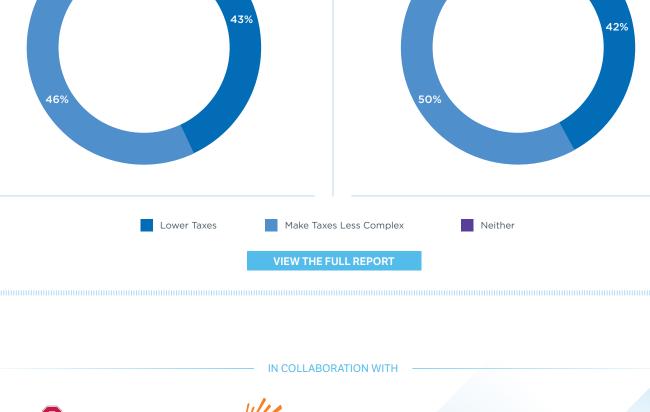
VIEW THE FULL REPORT



## WEST REGION'S MIDDLE MARKET

EXTENT TO WHICH REGULATIONS FROM DIFFERENT LEVELS OF GOVERNMENT COMPOUND EACH OTHER





THE OHIO STATE UNIVERSITY FISHER COLLEGE OF BUSINESS